Formdepth — Signature Website

A website with a point of view

Art direction, design and development for brands, businesses and organisations.

Quote on request

A website should give people a feel for your business and a reason to explore it. We bring identity, content and interaction together around the experience you want to create.

What we can create together

Brand and campaign sites — A focused introduction to your story, a new product or an idea you want people to remember.

Commerce and catalogues — A way to discover a collection, understand the details and reach the right buying decision.

Editorial and portfolio sites — A home for work, ideas and stories, with a structure that makes exploration rewarding.

Interactive experiences — Motion, real-time 3D and useful interactions that make a subject tangible.

The right format comes from your goals, your audience and the material we have to work with. Your proposal sets out the pages, functionality, content and technical approach for your project.

From direction to detail

We begin with the character of your business and what visitors need to see or do. We develop a visual direction, refine the important pages and interactions, then build the agreed experience across screen sizes.

Responsive layouts, readable content, clear navigation and considered motion form part of the design from the beginning. Where the project needs editable content, commerce or other services, we agree the platform and integration before development.

An individual commission

Every project is quoted around its scope.

The quote reflects the design ambition, page and content structure, interactions, integrations and production needs. We agree the deliverables, revision process, schedule and acceptance criteria before work begins.

50% to begin · 50% at launch

Your project date is reserved once the agreement and initial payment are complete. Applicable taxes, hosting, domains, subscriptions and purchased assets are identified in the proposal and approved before purchase.

A collaborative process

Discover — Understand the audience, goals, content and practical requirements.

Design — Establish the direction and refine the pages, layouts and interactions.

Develop — Build the approved experience, populate the agreed content and connect the selected services.

Launch — Check the site across agreed browsers and devices, complete acceptance and hand over the tools your team needs.

The schedule is agreed for your commission. We plan around access, content readiness and feedback from your decision maker. Changes to the scope or those dependencies are reviewed together.

After launch

Your proposal defines handover, support and any ongoing care. Where measurement is part of the scope, we agree useful visitor actions and reporting access so that the review reflects how people use the site.

For projects with existing services, we confirm the supported integration and any third-party fees. Content production, custom software, additional languages and ongoing operations are included when agreed in the commission.

Tell us what you are making

Share your business, your existing website if you have one, the audience you want to reach and your intended launch date. We will discuss the direction and prepare a scope and quote for your project.

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FORMDEPTH · Independent digital design studio